## Toward the sustainable development of society and the realization of a future that is bright and affluent

In order to respond proactively to this new energy age that is changing dramatically and grow sustainably over the long-term, the Kansai Electric Power Group established a "Management Philosophy," "Guidelines for Action" and "the Kansai Electric Power Group Vision," which express how our group should be, in March 2016.

By each and every one of us responding sincerely to the various expectations that we receive from all our stakeholders about our group business activities based on these solid values, we want to keep the trust that we receive unshakable.

With this trust that we earn from all our stakeholder as a foundation, we will contribute to the sustainable development of society and the realization of a future that is bright and affluent by steadily advancing our Medium-term Management Plan.

**Management Philosophy** 

**Brand Statement** 

"power with heart"

Guidelines

for Action

**Kansai Electric** 

**Power Group** 

Vision

