Efforts Based on Our CSR Action Principles Proactive Contributions to Development of Local Communities



CSR Action Principles

As a business operator closely linked with its local communities and the lives of their inhabitants, the Kansai Electric Power Group fully recognizes that its own development is inconceivable without the development of its local communities.

Accordingly, we will proactively contribute to the development of our local communities through initiatives that target the vitalization of those communities and the local economy.

Maintaining an ongoing community dialogue

Transmitting information with a positive attitude to local communities and maintaining open lines of communication

We established our Community Energy Division in June 2015 with a commitment "to create the future together through dialog." We are striving to meet the varied requests of the residents of our local communities with a positive attitude by maintaining close communication with all.

Actively disclosure at administrative meetings and regular reporting meetings

We attend administrative meetings with various entities, including the members of the Union of Kansai Governments, and provide explanations regarding the situation surrounding electricity supply and demand. We also maintain regular dialog with the administrative secretariat.

Meeting record (FY 2014)

Meeting of members of the Union of Kansai Governments (attended 3 times, presented data 5 times) Clarifying promotional activities to local governments (3,700 times)



Meeting of members of the Union of Kansai Governments

Participating in meetings of various energyrelated organizations

We actively cooperate in devising solutions to various local challenges related to energy while participating in meetings of various energy-related organizations held by local governments. We also share information regarding energy in general.

Meeting record (FY 2014)

Participation in the Round Table on Osaka Smart Energy (6 times)



Collaborating with local governments in raising awareness of energy conservation

We conducted activities to raise awareness of energy conservation on the streets in collaboration with local governments officers. Kansai Electric Power and local governments introduced the initiatives of both on their respective websites.



Our management team also participated in promotion of power conservation

Results (FY 2014)

Street promotion of power conservation initiative (33 locations)

Initiatives to assist local communities

Efforts to invigorate the local community

Contributing to the emergence of smart communities/Community development initiatives in urban areas of Osaka/Initiatives to support enterprise investment

Contributing to local communities Inspection of electrical equipment at cultural properties/Participating in beautification activities with local residents/ Supporting preservation of regional traditional culture and local events/Participating in the Collabo Art 21 exhibition of art by handicapped persons/Support for employees engaged in social contribution activities

Efforts for regional stimulation

As the energy needs of customers and society at large have become increasingly diverse, Kansai Electric Power has been carefully monitoring trends to determine exact requirements. We seek to support regional revival and invigorate local economies with the goal of working with them as a valued partner to create the new future we envision.

Contributing to the emergence of Smart Communities

To meet the expectations of customers and local communities for regional revitalization, Kansai Electric Power is participating in the Smart Community efforts of local governments and other local entities aiming to increase energy efficiency in all areas and developing initiatives incorporating renewable energy. We are employing our accumulated expertise in the electric power industry and are engaged in a range of concrete initiatives to make this concept a reality. For example, we are promoting the development of renewable energy with the Keihanna Solar Power Station, the town's utilization of treated sewage water, and new initiatives utilizing the knowledge provided by our participation in the Keihanna

Examples of Smart Community Efforts



Eco-City Next-Generation Energy and Social Systems Demonstration Project.

The Town's Concept of Utilizing Treated Sewage Water



Community development activities in urban areas of Osaka

Kansai Electric Power has been making both infrastructure and organizational contributions to community development activities in urban Osaka. These include our activities on Nakanoshima Island in Osaka, where our head office is located.

Kansai Electric Power serves as the secretariat of the Round Table on the Future of Nakanoshima, an organization that

examines prospects for further development and vitalization of Nakanoshima. The organization is

promoting a variety of urban renewal initiatives such as the realization of the Nakanoshima Urban Renewal Concept formulated in 2013 in collaboration with 30 enterprises (as of June 2015) including entities holding land rights in the district.



Overview of Nakanoshima

Enterprise investment support activities

Given our desire to promote sustainable development in local communities, Kansai Electric Power works in partnership with local governments and economic organizations to support companies wishing to open new business locations in the Kansai region. The magazine Community Information contains information for companies nationwide that are considering local capital investments, including information on available industrial lands and the industrial promotion policies of local governments in the Kansai region. We continue to work on visiting those companies and encouraging them to invest in Kansai.

Contributing to the local community

Kansai Electric Power, an enterprise with roots in the region, is engaged in activities that enable us to contribute as a member of the local community. We pay careful attention to the needs of our customers and local communities and undertake various initiatives together with residents of the local community.

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Inspection of electrical equipment at cultural properties

We work with local fire departments to prevent fires at temples, shrines, and other cultural properties, including community centers designated as disaster refuges, by inspecting electrical equipment. We search for short circuits and electrical wiring abnormalities and provide instructions to customers regarding the safe use of their electrical equipment.



Inspecting electrical equipment at the Moegi House of the Kitano Foreign Residences in Kobe-shi, Hyogo



Inspecting electrical equipment at the Kagiya Museum, a landmark architectural site in Hirakata-shi, Osaka

Helping local residents beautify their surroundings

In addition to our activities with local communities, we are carrying out cleanup activities around our business locations, at tourist sites, centering on Kansai Electric Power Group Environment Month (June) and Customer Appreciation Month (November). In addition, we have engaged in beautification activities such as removing illegal advertisements and erasing graffiti.





Cleanup around the Kainan Power Station in Kainan-shi, Wakayama

Removal of illegal advertisements in Kawachi-gun, Osaka

Support for traditional cultural preservation and regional events

To contribute to regional development and vitalization, we are working to support traditional culture and regional events rooted in local communities in a variety of ways.





Volunteering at the parade of the Kasuga Wakamiya On-matsuri Festival in Nara City. Nara

Volunteering at the Himeji Marathon in Himeji-shi, Hyogo

Collabo Art 21 exhibit of art by handicapped persons

Since 2001, Kansai Electric Power has been holding the Collabo Art 21, an exhibit that provides an opportunity for individuals with disabilities to display their works. Visitors can appreciate the art and sense the potential of the artists. Works selected for exhibiting can also be seen on our website.



Exhibition of selected works (part of sponsorship activities for Persons with Disabilities Week)

Support for employees engaged in social contribution activities

To support employees engaged in community activities or volunteer programs, we established a volunteer time-off program, among other initiatives. We published a Social Contribution website on our company web portal that provides enhanced information on the activities of volunteers and various workplaces.

1 System

Volunteer time-off program

This system allows employees that participate in activities that contribute to society and meet fixed conditions to take 50% or 100% of the time devoted to such activities as specially recognized time off, up to an annual limit.

Results (FY 2014)Participation: 84 instances totaling 253.5 days

Volunteer sabbatical program

This program enables employees who have worked for the company for five years or more to take up to a year off in order to participate in long-term volunteer work for a public social welfare organization. In the case of the Japan Overseas Cooperation Volunteers, the maximum sabbatical period is two years and six months.

 Results (FY 1992 to FY 2014)
 Approved: 17 instances

2 New Social Contribution website

In order to improve the availability of information on volunteer recruitment and provide examples of social contribution initiatives, we published the Social Contribution website in April 2014. All employees can access these centralized examples of volunteer activities and various business locations and utilize the initiatives at various workplaces as references.

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