

Communities

SOCIAL



Maintaining an ongoing community dialogue

► Policy and Concept

● Revitalizing local communities and developing our Group through communication

As a business operator closely linked with local communities and lives of their inhabitants, our Group fully recognizes that our own development is not conceivable without the development of local communities associated with our business activities. We are therefore striving to revitalize these communities and local economies.

Going forward, we will continue to promote closer communication with residents and provide solutions to meet a wide variety of requests from our customers and residents, thereby revitalizing local communities and furthering development within the Group.

► System

● Community relations system

The Kansai Electric Power Co., Inc.: Regional Relations Group, Office of General Administration

Kansai Transmission and Distribution, Inc.: Regional Communications Group, Regional Communications Department, etc.

► Goals

Maintain and build relationships of trust with local communities

► Efforts

● Strengthening communication and cooperation with local communities

We have been engaged in bilateral communication with local governments and other organizations regarding energy situations and the Group's business as a whole. Specifically, we hold tours of Group facilities and study sessions to facilitate deeper understanding of our business. On these occasions, we receive many different opinions and requests, which are shared with management, relevant divisions, and those working at the forefront and utilized to improve our business operations through discussions at internal meetings and by other means. These efforts have also led to proactive measures to resolve energy issues and other regional issues.

In response to the recent immense damage from typhoons and other natural disasters, we are bolstering cooperation with local governments in the event of a disaster.



Study session with local governments



Drills



Promoting “community energy business” that contributes to the development of local communities

▶ Policy and Concept

● Efforts for regional stimulation

With the diversification of customer needs and those of society at large in and beyond the energy domain, our Company has been carefully monitoring trends to determine exact requirements. We seek to support regional revival and invigorate local economies with a commitment “to create the future together through dialogue.”

▶ System

The Kansai Electric Power Co., Inc.: Customer Solution Division

▶ Goals

Achieve business growth by creating sustainable and vibrant communities

▶ Efforts

● Contributing to regional revival through solutions

Based on issues and needs faced by our customers and regional communities, the Group is working to develop new solutions and creating sustainable and vibrant communities through “community business,” which provides broad-ranging solutions coordinated according to needs.

To date, the Company has been involved in efficient energy use in communities, such as the introduction of district heating and cooling utilizing unused energy in the Nakanoshima area, area bulk power receiving in the Suita City Expo Smart Community, and a virtual power plant (VPP)* demonstration making headway toward the introduction of new technology.

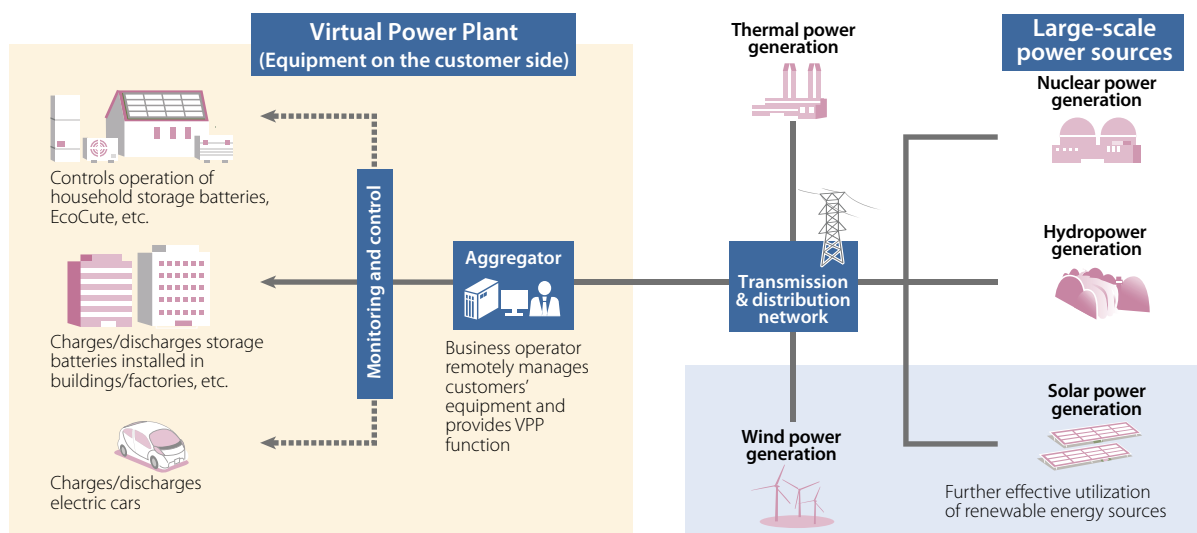
Established in April 2023, E-FLOW LLC has begun market electricity operation from grid storage batteries owned by customers as well as electricity from renewable energy facilities, along with the Virtual Power Plant (VPP) business.

Additionally, we are moving on with the construction of wireless power transfer and other forms of infrastructure to encourage the expansion of EVs, which will contribute to decarbonization, and the development of new solutions such as “last one mile transportation” and “last one mile delivery,” to increase the mobility of people in communities and energize local stores, thereby creating more sustainable and vibrant communities.

We will continue to work on “community business” as the Kansai Electric Power Group, accompanying the development of local communities as we grow together with local governments and residents.

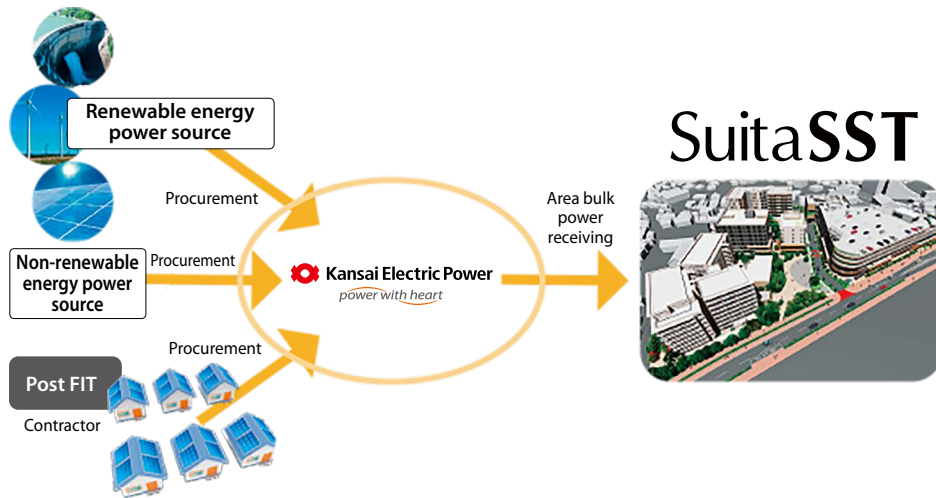
* An IoT-based technology that remotely controls resources scattered in multiple regions (storage batteries, EV, etc.) in an integrated manner, so as to make them function like a single power plant

◆ Virtual Power Plant overview



● Japan’s first Renewable Energy 100 Town—Suita Sustainable Smart Town inauguration—

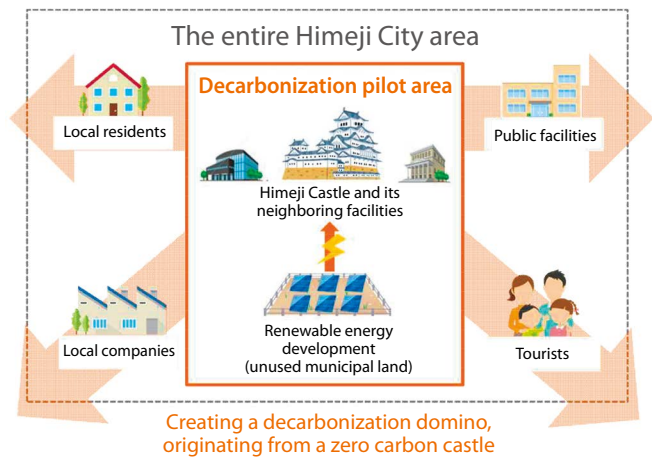
Japan’s first Renewable Energy 100 Town was launched in April 2022, where area bulk power receiving, renewable energy, and non-fossil fuel certificates are used to power the whole town virtually and exclusively with renewable energy. Solar power generation facilities, storage batteries, and EVs, meanwhile, contribute to improving resilience to emergencies.



● Close to zero CO₂ emissions at World Heritage and National Treasure Himeji Castle

Our Company and the Himeji municipal government jointly applied to the Decarbonization Pilot Area Program, hosted by the Ministry of the Environment, and Himeji City was designated as one of the first pilot areas.

We will be addressing the needs and challenges of Himeji City to come up with specifically made solutions, thereby virtually eliminating all CO₂ emissions from power consumption at Himeji Castle and its neighboring public facilities by fiscal 2026.



● Relevant data

	FY 2021	FY 2022	FY 2023
Total number of sustainable community development plans realized*	11	15	16

* Figures representing the Company only
 * Results at the end of June, 2023



Coexisting with local communities

► Policy and Concept

● Implementation of activities for coexisting with local communities

Through the Group's business and social contribution activities as a corporate citizen, we are contributing to resolving social issues and revitalizing communities.

► System

The Kansai Electric Power Co., Inc.: Office of Corporate Communications
Kansai Transmission and Distribution, Inc.: Regional Communications Department, etc.

► Goals

Proactive contributions for coexisting with local communities

► Efforts

● Utilizing the Group's resources in solving social issues and beautifying communities

We are cooperating with local communities in inspecting electrical facilities at cultural properties as well as in traditional cultural and local events rooted in the community. Other contributions include helping residents beautify their surroundings and solve social issues with SDGs in mind.



Electrical wiring inspection for Gion Festival floats, Kyoto



Cleaning of lighting equipment at Himeji Castle using an aerial work platform, Hyogo



Providing cut shrubbery to a zoo as feed, Kyoto

● Disaster recovery efforts

In the event of an emergency such as a typhoon, all the group companies shall unite to work together for rapid recovery, regardless of whether the disaster has struck in an area in which we operate or not, through on-site responses, cooperating with related autonomous bodies and dispatching support teams to the areas outside our service area, and ensure safe and stable electricity supply.



Power restoration training in preparation for a disaster



Restoration of utility poles damaged due to heavy snow



Removal of blown debris from power lines



● Contribution to solving social issues through our business

Pont des Tech, a group company, purchases, refurbishes, and sells computers disposed of mainly by corporations with the intent to reduce ever-increasing electronic waste in pace with the progress of digital society. By working in tandem with special affiliate companies for people with disabilities inside and outside the Group in the refurbished PC business, the Group contributes to expanding employment options for people with disabilities.



Pont des Tech, Inc.

● Social welfare efforts

Since 2001, we have been holding Kanden Collabo Art exhibit that provides an opportunity for individuals with disabilities to display their works. Visitors can appreciate the art and sense the potential of the artists. Award-winning work and other information can also be seen on our website.



Open exhibition (Dojima River Forum)



2022 Grand Prize winner

● Promoting sports and cultural activities, and nurturing the next generation

We are supporting activities held by the Rowing Club, a local sport organization, promoting culture and encouraging the next generation.



Mihama Art Exhibition



Rowing Club

● Coexistence and co-prosperity with local communities

As a member of the local community, we strive to revitalize and contribute to the local communities by promoting the revitalization of the local economy as well as investing in community development and running local events, etc., together with local residents.



Community cleaning activity



Running a booth at a local event

● Support for employees engaged in social contribution activities

To support employees engaged in community activities or volunteer programs, we established a volunteer time-off program, among other initiatives. Our Social Contribution website on our corporate portal provides information on the activities of volunteers and various workplaces. Furthermore, in fiscal 2023, we called for ideas from employees to give impetus to social contribution activities and formed a task force with the applicants. Management and employees are working together to advance social contribution activities.



Active communication inside and outside the Company

Policy and Concept

Communication inside and outside the Company through public relations and public hearing activities

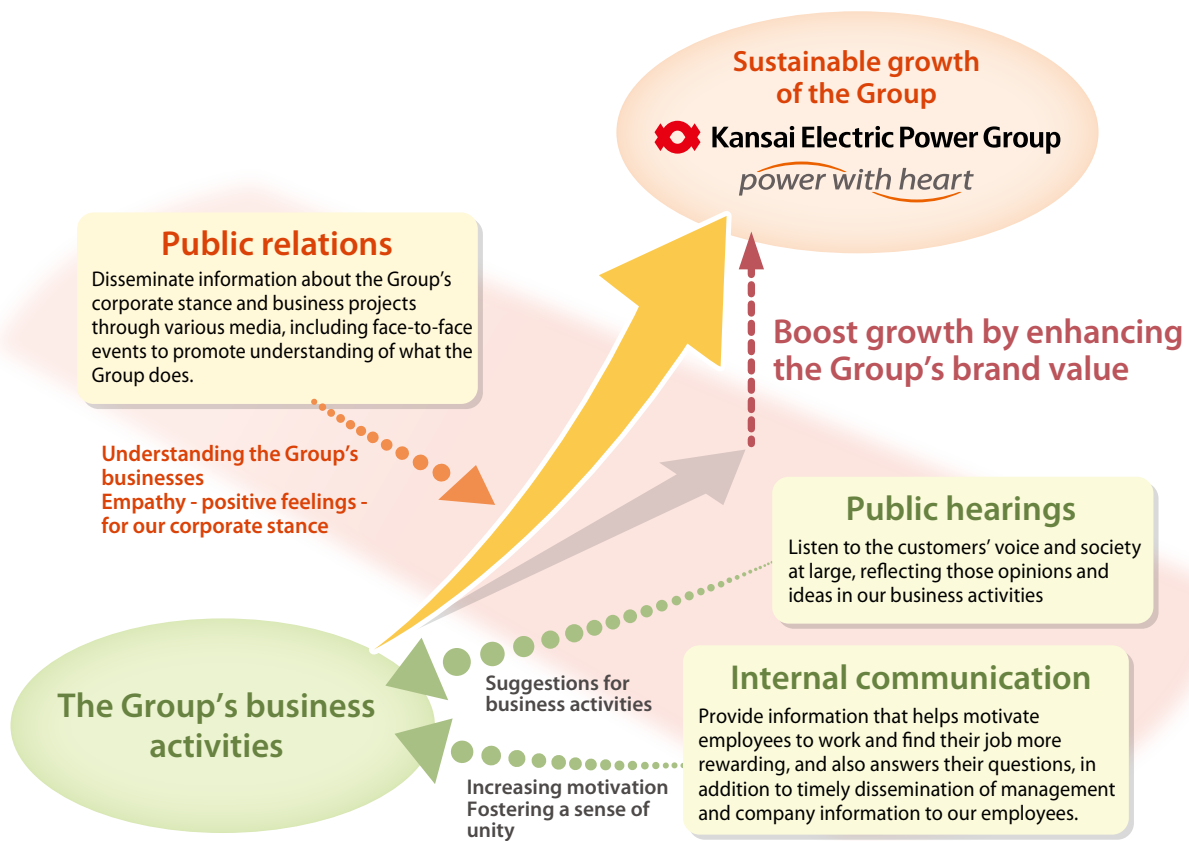
Through public relations and public hearing activities, we deliver information to our stakeholders in an appropriate manner to promote their understanding of our Group businesses. Opinions and requests are shared with management and employees and reflected in our business activities as an effort to establish bilateral communication to maintain a sense of trust.

We will seek their understanding of our Group businesses and conduct highly transparent and open business activities with the thought, "We wish to be a source of power for our customers and communities by serving them with sincerity and passion" represented by our brand statement, "power with heart."

System

The Kansai Electric Power Co., Inc.: Office of Corporate Communications

Kansai Transmission and Distribution, Inc.: Regional Communications Department, etc.



Goals

Supporting smooth business activities and driving medium- to long-term growth through communication that goes a step beyond, leading to stronger engagement with customers, communities, and employees

▶ Efforts

● Improving information disclosure to stakeholders

Through our securities reports, corporate governance reports, integrated reports, etc., the Group proactively discloses financial information to shareholders and other stakeholders, such as the Company's financial position and operating results, as well as non-financial information related to management strategies and issues, risks, and governance. Regarding contents stipulated by the Companies Act and other laws as well as information that is considered to be useful for dialogue with our shareholders and other stakeholders, we strive to offer detailed and accurate explanations that add value. We also provide overseas investors with information as needed through English-language media.

The Group facilitates constructive dialogue with its shareholders and investors to gain their understanding of the Group's basic stance, encompassing legal compliance, and basic management policies including our medium-term management plan. By reflecting the opinions we receive in our approach to business management, we will, over time, restore the trust of our stakeholders and build a solid relationship based on trust.

● Working with the media

Information reported by the media has a significant impact on stakeholder perceptions of and attitudes toward our Group. For this reason, it is necessary to deliver more accurate information. We hold press conferences with our president and make other efforts to provide information to the media actively. At the same time, we respond accurately and in a timely manner to media inquiries to promote understanding of our Group business operations. We are also adopting diversified methods to disseminate information, such as holding press conferences remotely, to further improve transparency in our information dissemination.

● Delivering information through mass media

We utilize various forms of mass media to convey information about the Group's business activities carried out with the thought represented by our brand statement, "power with heart," to customers and other members of society in an easy-to-understand manner. By vitalizing communication with more customers using tools such as TV commercials, online advertising, newspaper ads, websites, web magazines, social media, and PR magazines, we seek to gain understanding and trust in our Group's business operations.

◆ TV commercials, online advertising, and newspaper ads

Television commercials and online advertising can convey information in an easy-to-understand manner with video and music, while newspaper advertisements enable readers to take time to review relatively large amounts of information. Taking advantage of the strengths of each type of media, we provide information on our Group initiatives.



Our TV commercial

◆ Our website

Our website provides information on corporate activities such as safe and stable energy supply, sustainability (ESG) initiatives, investor relations, and recruitment activities. We are continuously using ingenuity in improving our website, aiming to make it easier for customers to view and understand; the site has adopted image links using banners and has been reviewed to have a graphical line of flow easier to read from the viewer's perspective.



Our Company's website

◆ Our web magazine WITH YOU

We provide up-to-date and detailed topics that our customers may be interested in, and information that we want everyone to know, such as trends in the Kansai Area and useful information.



WITH YOU



WITH YOU



Social networks

We utilize social media in the hope that the information on the Group's businesses will strike a chord with customers. On Facebook and X (formerly Twitter), we use videos for posts focused on employees performing their work and for bilateral communication. In addition, X (formerly Twitter) also serves as a communication tool for us to promptly disseminate information in the event of a disaster. On Instagram, we introduce beautiful scenes from the Kansai region, with the theme of "lighting" and "warmth." A photo contest featuring our facilities is also held.



Our Group's Facebook account



Our Group's X (formerly Twitter) account



Our Company's Instagram account

Publishing videos online

To help our stakeholders deepen their understanding of the energy mix and the realization of a zero-carbon society, along with the business activities of the Group, we released web videos connected to TV commercials and collaborative videos with popular YouTubers.



Web video connected to TV commercials

Our PR magazine YOU'S

We publish a PR magazine YOU'S to promote a deeper understanding of our Group's business. Themed on matters of interest to our customers and society at large, it connects the Group with readers by featuring interesting and useful information. In addition, a page dedicated to YOU'S, which includes web-only articles, has been created on our Company's website.



YOU'S

Fan base initiatives

The Group launched the Kanden Fan Base Project in fiscal 2021 with the aim of creating an even better future by placing greater value on communication with our customers than ever before, growing together and creating content and activities that resonate with them. We are developing our fan base by planning events such as the Kanden Fan Meeting and power plant tours, where we can interact with our fans.



Kanden Fan Meeting



Kanden fan event (power plant tour)

Efforts to promote understanding about energy

To create opportunities for people to think together about the importance of the energy mix and zero carbon, we hold information sessions and classes for elementary and junior high school students, using our ingenuity to develop programs that include a VR-based simulated power plant tour experience to facilitate understanding. In addition, since fiscal 2022, we have been offering online tours where applicants can participate remotely from their computers or smartphones, see the inside of our power plant, and communicate with plant staff; it's an experience that simulates going on a tour without visiting the actual site.



On-site classes



Online power plant tour



● Vitalizing internal communication

Information on important matters in business management, such as our management philosophy and initiatives set out in the Medium-term Management Plan, our Group businesses, efforts made by individual workplaces/employees, and similar topics are disseminated internally in a timely manner through our in-house newsletter, "The Kansai Denryoku Shimbun," and corporate portal. With the aim of enhancing employee engagement, we are advancing initiatives to deepen bilateral communication between management and employees, as well as between employees themselves. For communication between management and employees, messages from management are posted on our corporate and group portals, encouraging employees to comment on them. For communication among employees, on the corporate portal, we have created "Minna de Talk (Let's talk together)," a bulletin board where employees can open-mindedly exchange their opinions on various topics, such as hacks for better work-life balance and for making their jobs more productive, under pseudonyms.



Message from the management



The Kansai Denryoku Shimbun (January 2023 issue)

● Reflecting the voice of society in our business activities

The Group pays attention to the voices of stakeholders, shares the opinions and requests received with management and employees, and reflects these opinions and requests in our business activities as part of our efforts to earn trust.

● Relevant data

	FY 2020	FY 2021	FY 2022
Number of activities to promote understanding by local governments	About 5,200	About 4,000	About 2,600
Volunteer time-off program	26 (50 days)	39 (63 days)	53 (64.5 days)
Number of social contribution activities (including on-site classes)	467	836	1,086
Amount of social contribution activities ^{*1*2}	1,615 million yen	2,052 million yen	1,821 million yen
Amount of donations made in the above figure	1,292 million yen	209 million yen	104 million yen

*1 From fiscal 2020 onward, figures include part of the amount of social contribution activities through business activities.

*2 From fiscal 2021 onward, figures include part of the labor cost associated with social contribution activities.

