

Communities

SOCIAL



Maintaining an ongoing community dialogue

► Policy and Concept

● Our overall policy

As a business operator closely linked with its local communities and lives of their inhabitants, our Group fully recognizes that its own development is not conceivable without the development of the local communities associated with its business activities and therefore we will proactively contribute to the development of our local communities through initiatives to revitalize these communities and the local economy.

● Transmitting information with a positive attitude to local communities and maintaining open lines of communication

With a commitment “to create the future together through dialogue,” we are striving to meet the varied requests of residents in our local communities with a positive attitude by building a relationship of trust through close communication.

Additionally, after Kansai Transmission and Distribution, Inc. was spun-off from the Company in April 2020 amid growing social demands for bolstering the resilience of our power supply, Kansai Transmission and Distribution, Inc. is well placed to be of service to the area for a long period of time due to its extensive facilities in the Kansai area, and also as a contact point between the Group and the local community. Going forward, we will continue to promote closer communication with local residents, aiming to revitalize and develop the local community.

► System

● Community relations system

The Kansai Electric Power Co., Inc.: Office of General Administration

Kansai Transmission and Distribution, Inc.: Regional Communications Department

► Goals

Maintain and build relationships of trust with local communities

► Efforts

● Proactive information exchange through participation in various types of meetings and other efforts

We have been participating in governmental assemblies, including prefectural assemblies. In addition to explaining our activities, such as the power transmission and distribution business and electricity business in general, to gain understanding, we also receive a variety of opinions and exchange information. We are actively working for the resolution of various energy issues in local communities based on the opinions and other ideas we receive. In recent years, how we respond to severe natural disasters such as typhoons is becoming a pressing issue, and as a result we are bolstering our cooperation with local governments regarding disaster mitigation.



Opinion exchange with government office

● Ordinary communication with government offices

We undertake mutual communication with government offices on a daily basis. Upon inquiry or request, we hold study groups, for example, to answer conscientiously.



Energy study session (facility tour) by employees of Kansai Transmission and Distribution, Inc.



Promoting "community energy business" that contributes to the development of local communities

► Policy and Concept

● Efforts for regional stimulation

As the energy needs of customers and society at large have become increasingly diverse, our Company has been carefully monitoring trends to determine exact requirements. We seek to support regional revival and invigorate local economies with a commitment "to create the future together through dialogue."

► System

The Kansai Electric Power Co., Inc.: Customer Solution Division

► Goals

Maintain and create demand in cooperation with stakeholders

► Efforts

● Our proactive contribution to regional revival and efforts toward the growth of the Company

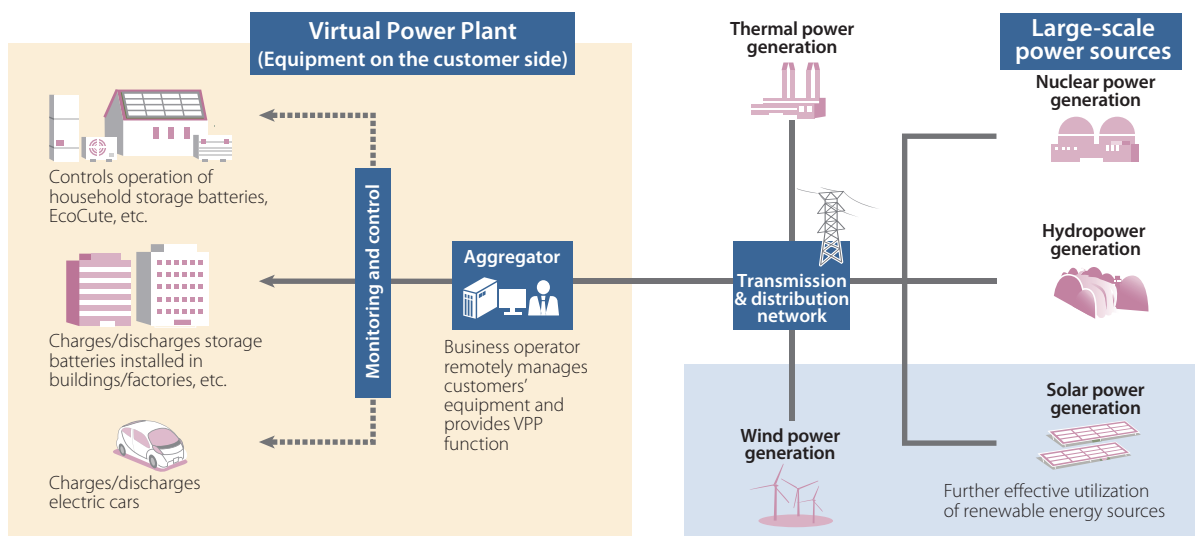
To meet the expectations of customers and local communities for decarbonization, improved disaster mitigation, and regional revitalization, the Group is actively participating in initiatives to create smart communities aimed at improved efficiency of energy use and to develop renewable energy together with communities and local governments. Not only in the Kansai but also in other regions, we are promoting activities drawing on the knowledge we have cultivated as an energy company. Recently, we have been working to create communities that can solve problems in a sustainable manner in a variety of fields, not just limited to the energy field.

We will continue to work on "community business" as the Kansai Electric Power Group, growing hand in hand with regional communities by combining solutions tailored to the problems faced by our customers and communities.

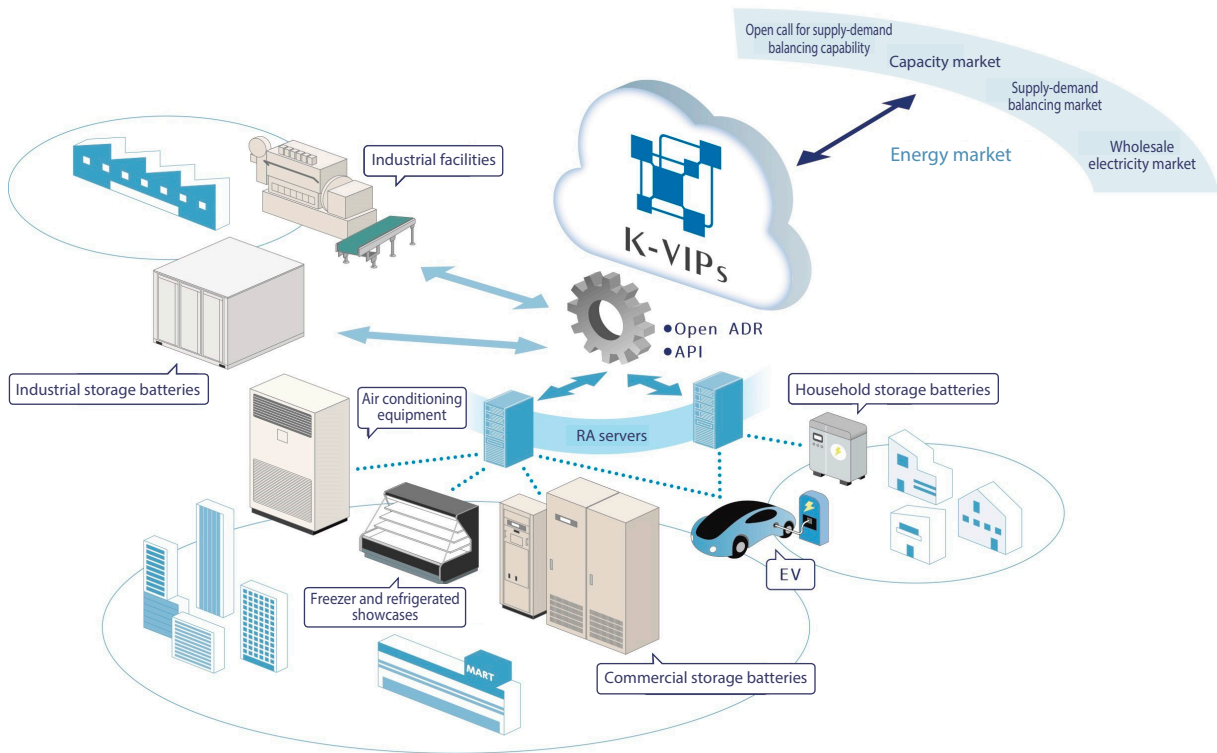
In addition, incorporating new technologies, we are implementing a demonstration project on virtual power plant (VPP)*, which has recently been attracting attention as an electric power supply-demand balancing method. Our integrated platform system K-VIPs, which supports electricity transactions on VPP that use resources on the customer side, has also been launched. With this technology, we will reduce grid stabilization costs, support the expanded introduction of renewable energy, and accelerate efforts to optimize energy management for the entire region.

* An IoT-based technology that remotely controls resources scattered in multiple regions (storage batteries, EV, etc.) in an integrated manner, so as to make them function like a single power plant

◆ Virtual Power Plant overview



◆ Image of K-VIPs



● Community development activities in urban areas of Osaka

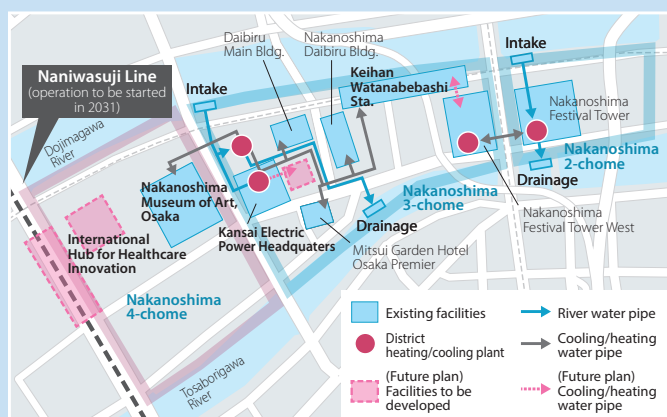
Our Company is contributing to community development in central Osaka and other locations with both hard and soft measures. One such effort is in Nakanoshima, Osaka where our head office is located.

As the secretariat of the Nakanoshima Future City Planning Council, which seeks to further develop and invigorate Nakanoshima, we are working toward the realization of the “Nakanoshima Regional Strategic Plan” together with local governments, land-owning businesses in the district and others. We are also contributing to the development of an environmentally conscious community. One such effort is the introduction of a regional cooling/heating system that utilizes river water. In addition, in our role at the secretariat of the “Osaka Lighting Project – City of Lights,” we are working to make the Nakanoshima area more attractive by creating and maintaining the city nightscape. Moreover, as a home-grown company, in cooperation with local governments and citizens as well as economic organizations, we will be contributing to the development of Yumeshima where the Expo 2025 Osaka, Kansai is to be held.

Examples of community development activities in urban areas of Osaka

District heating and cooling system using river water in the Nakanoshima area

In the Nakanoshima 2-chome and 3-chome areas, a regional energy management system has been introduced that uses a district heating and cooling system with river water. This system is expanding in line with the development of the surrounding areas. It has also been introduced to the Nakanoshima Museum of Art, Osaka, which opened in 4-chome in February 2022. This energy business has been selected as a “Sustainable Architecture Initiative Project (CO₂-saving initiative),” which is promoted by the Ministry of Land, Infrastructure and Transport and Tourism, through joint application by Osaka City, Kanden Energy Solution Co., Inc., and our Company. In future developments in the Nakanoshima area, our Group will continue proactively working on CO₂-saving and contributing to community development through environmental-conscious town planning.



Coexisting with local communities

► Policy and Concept

● Implementation of activities for coexisting with local communities

Through the Group's business and social contribution activities as a corporate citizen, we are contributing to resolving social issues and revitalizing communities.

► System

The Kansai Electric Power Co., Inc.: Office of Corporate Communications
Kansai Transmission and Distribution, Inc.: Regional Communications Department

► Goals

Proactive contributions for coexisting with local communities

► Efforts

● Inspection of electrical facilities of cultural properties, etc.

We are cooperating with fire departments to inspect the electrical facilities of temples, shrines and other cultural properties. Other contributions include helping local residents beautify their surroundings.



Cleaning of lighting equipment at Toji Temple, Kyoto



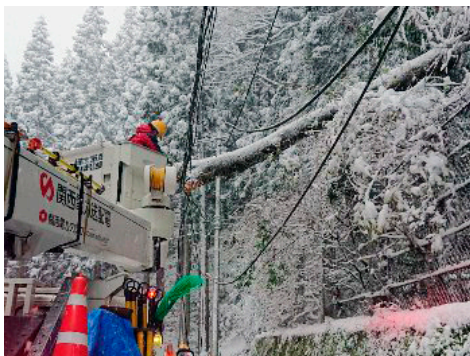
Electrical equipment inspection at Shoshazan Engyoji Temple, Hyogo



Electrical equipment diagnosis at Kishu Toshogu Shrine, Wakayama

● Disaster recovery efforts

In the event of an emergency such as a typhoon, all the group companies shall unite to work together for rapid recovery, regardless of whether the disaster has struck in an area in which we operate or not, through on-site responses, cooperating with related autonomous bodies and dispatching support teams to the areas outside our service area, and ensure safe and stable electricity supply.



Restoration of power lines severed by fallen trees

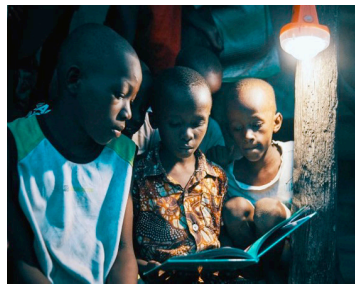


Restoration work training in preparation for a disaster



● Contribution to solving global social issues

We are working to provide new values based on global issues and needs throughout society. To cite a few examples, we provide LED lantern rental services through a business alliance with WASSHA Inc. and are advancing efforts to establish power grid and telecommunications networks jointly with SUCRECUBE Japon Inc. for regions in Africa that lack electrical services.



Tanzanian children using a lantern



Training on power distribution network development by the Japan International Cooperation Agency (JICA)

● Social welfare efforts

Since 2001, we have been holding Kanden Collabo Art exhibit that provides an opportunity for individuals with disabilities to display their works. Visitors can appreciate the art and sense the potential of the artists. Award-winning work and other information can also be seen on our website.



Open exhibition (Dojima River Forum)



Web exhibition



● Promoting art and cultural activities and nurturing the next generation

We are working to promote local culture by holding painting exhibitions, as well as to encourage the next generation through exhibitions at the Electric Power Company Pavilion at KidZania Koshien.



Mihama Art Exhibition



Electric Power Company Pavilion at KidZania Koshien

● Coexistence and co-prosperity with local communities where our power plants are located

As a member of the local community, we strive to revitalize and contribute to the local communities where our power plants are located by promoting the revitalization of the local economy as well as investing in community development and running local events, etc., together with local residents.



Community cleaning activity



Event held at a complex

● Support for employees engaged in social contribution activities

To support employees engaged in community activities or volunteer programs, we established a volunteer time-off program, among other initiatives. Our Social Contribution website on our corporate portal provides information on the activities of volunteers and various workplaces.



Active communication inside and outside the Company

► Policy and Concept

● Communication inside and outside the Company through public relations and public hearing activities

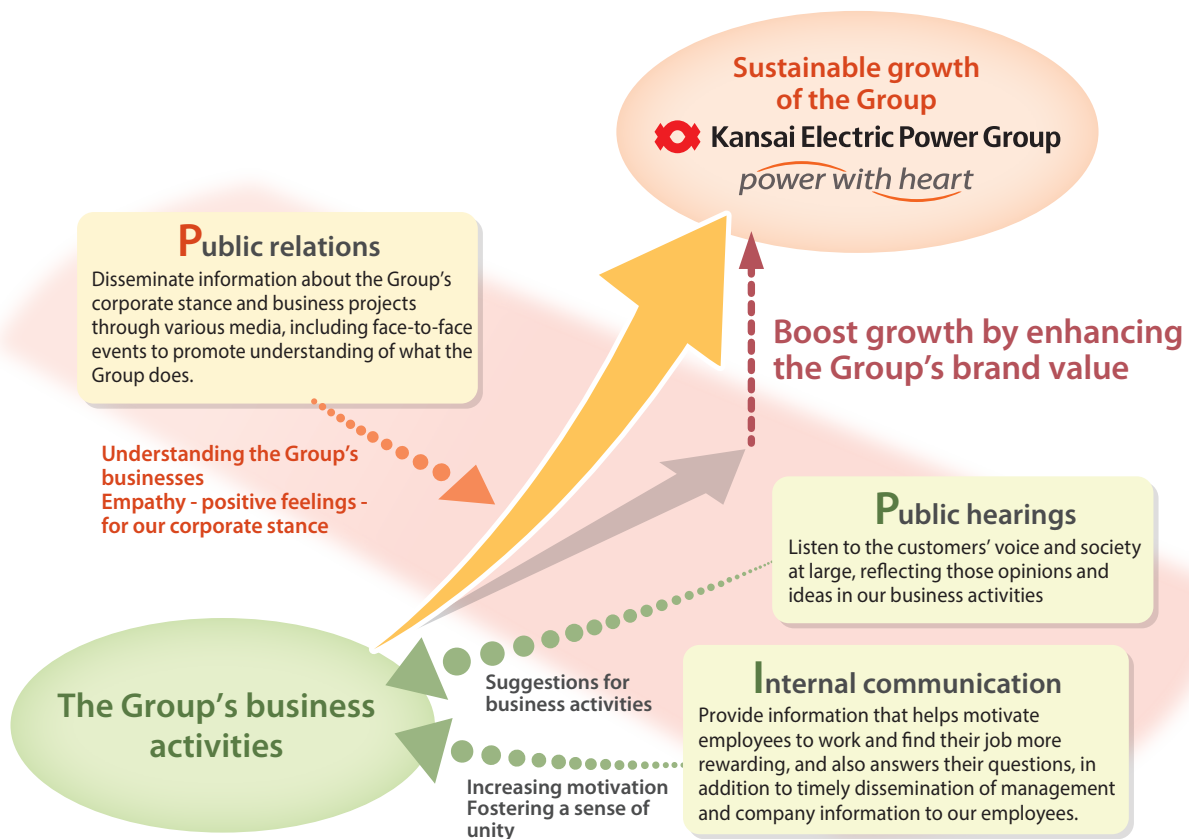
Through public relations and public hearing activities, we deliver information to our stakeholders in an appropriate manner to promote their understanding of our Group businesses. Opinions and requests are shared with management and employees and reflected in our business activities as an effort to establish bilateral communication to maintain a sense of trust.

We will seek their understanding of our Group businesses and conduct highly transparent and open business activities with the thought represented by our brand statement, "power with heart."

► System

The Kansai Electric Power Co., Inc.: Office of Corporate Communications

Kansai Transmission and Distribution, Inc.: Regional Communications Department



► Goals

Supporting smooth business activities and driving medium- to long-term growth through communication that goes a step beyond, leading to stronger engagement with customers, communities, and employees



▶ Efforts

● Improving information disclosure to stakeholders

Through our securities reports, corporate governance reports, integrated reports, etc., the Group proactively discloses financial information to shareholders and other stakeholders, such as the Company's financial position and operating results, as well as non-financial information related to management strategies and issues, risks, and governance. Regarding contents stipulated by the Companies Act and other laws as well as information that is considered to be useful for dialogue with our shareholders and other stakeholders, we strive to offer detailed and accurate explanations that add value.

We also provide overseas investors with information as needed through English-language media.

The Group facilitates constructive dialogue with its shareholders and investors to gain their understanding of the Group's basic stance, encompassing legal compliance, and basic management policies including our medium-term management plan. By reflecting the opinions we receive in our approach to business management, we will, over time, restore the trust of our stakeholders and build a solid relationship based on trust.

● Working with the media

Information reported by television and newspapers has a significant impact on stakeholder perceptions of and attitudes toward our Group. For this reason, it is necessary to deliver more accurate information. We hold press conferences with our president and make other efforts to provide information to the media actively. At the same time, we respond accurately and in a timely manner to media inquiries to promote understanding of our Group business operations. Even amid the pandemic, we are applying various ideas to ensure that the frequency of information dissemination does not decrease, by holding press conference with our president remotely to the media and by other means.

● Delivering information through mass media

We utilize various forms of mass media to convey information about our efforts associated with our brand statement, "power with heart," and the business activities of our Group to customers and other members of society in a timely and appropriate manner.

By vitalizing communication with more customers using tools such as TV commercials, newspaper ads, websites, web magazines, social media, and PR magazines, we seek to gain understanding and trust in our Group's business operations.

◆ TV commercials and newspaper ads

Television commercials can convey information in an easy-to-understand manner with video and music, while newspaper advertisements enable readers to take time to review relatively large amounts of information. Taking advantage of the strengths of each type of media, we provide information on our Group initiatives.



Our TV commercial

◆ Our website

Our website provides information on corporate activities such as safe and stable energy supply, sustainability (ESG) initiatives, investor relations, and recruitment activities. We are continuously using ingenuity in improving our website, aiming to make it easier for customers to view and understand; the site has adopted image links using banners and has been reviewed to have a graphical line of flow easier to read from the viewer's perspective.



Our Company's website



Our Company's website

◆ Our web magazine WITH YOU



Our web magazine WITH YOU



Our web magazine WITH YOU

In March 2022, we launched WITH YOU, hoping to help make our customers' lives even more enjoyable. We provide up-to-date and detailed topics that our customers may be interested in, and information that we want everyone to know through three different categories of content.



◆ Social networks

We utilize social media in the hope that this information on the Group's businesses will strike a chord with customers. On Facebook and Twitter, we use videos for posts focused on employees performing their work and for bilateral communication. In addition, Twitter also serves as a communication tool for us to promptly disseminate information in the event of a disaster. On Instagram, we introduce beautiful scenes from the Kansai region, with the theme of "lighting" and "warmth."



Our Group's Facebook account



Our Group's Twitter account



Our Company's Instagram account

◆ Publishing videos online

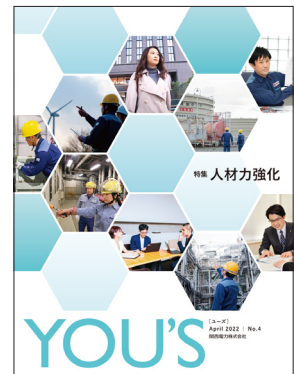
To help our stakeholders deepen their understanding about the energy mix and the realization of a zero-carbon society, we have released videos connected to TV advertising and collaborative videos with popular YouTubers.



Collaborative video with Hanaodengan

◆ Our PR magazine YOU'S

We publish a PR magazine YOU'S to promote a deeper understanding of our Group's business. Themed on matters of interest to our customers and society at large, it connects the Group with readers by featuring interesting and useful information. In addition, a page dedicated to YOU'S, which includes web-only articles, has been created on our Company's website.



Our PR magazine YOU'S

● Fan base initiatives

The Group launched the Kanden Fan Base Project and started activities in fiscal 2021 with the aim of creating an even better future by placing greater value on communication with our customers than ever before, growing together and creating content and activities that resonate with them. We will continue to develop our fan base by planning opportunities and events such as the Kanden Fan Meeting, where we can interact with our fans.

● Efforts to promote understanding about energy

We hold on-site information sessions for companies and organizations, as well as on-site classes for elementary and junior high schools, using our ingenuity in developing programs that include experiments on energy and a VR-based simulated power plant tour experience for deeper understanding. Moreover, to help as many people as possible learn more about nuclear energy, we offer online tours that connect participants with our nuclear power plants over the internet. The participants can see the inside of power plants that they would not normally be able to see, and they can also communicate with our plant staff; it's an experience that simulates going on a tour without visiting the actual site.



On-site classes



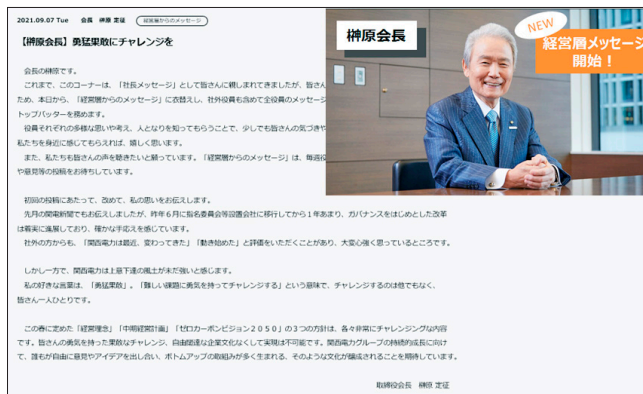
Online power plant tour



● Vitalizing internal communication

With the aim of enhancing employee engagement, we are advancing initiatives to deepen bilateral communication between management and employees, as well as between employees themselves. For communication between management and employees, messages from management are posted on our corporate and group portals, encouraging employees to comment on them. For communication among employees, on the corporate portal, we have created content intended to make it easy for employees to post. In addition, with applicants invited from among employees, a cross-departmental task force was formed to discuss and devise new internal PR measures, and other efforts were made with co-creation in mind. Information on important matters in business management, such as management philosophy and initiatives set out in the Medium-term Management Plan, our Group businesses, efforts made by individual workplaces/employees, and similar topics are disseminated in a timely manner through our in-house newsletter and corporate portal.

In addition to the above, our in-house newsletter "The Kansai Denryoku Shimbun" is also published on our website as an opportunity for customers and communities to get to know the Group's thoughts and initiatives, in an effort to disclose more transparent information.



Message from the Management



The Kansai Denryoku Shimbun (June 2022 issue)

● Reflecting the voice of society in our business activities

The Group pays attention to the voices of stakeholders, shares the opinions and requests received with management and employees, and reflects these opinions and requests in our business activities as part of our efforts to earn trust.

● Relevant data

	2020/6	2021/6	2022/6
Total number of sustainable community development plans realized	10	11	15

	2020/3	2021/3	2022/3
Efforts to promote understanding by local governments	About 5,100	About 5,200	About 4,000
Volunteer time-off program	87 (201 days)	26 (50 days)	39 (63 days)
Number of social contribution activities (including on-site classes)	1,044	467	836
Amount of social contribution activities*1*2	516 million yen	1,615 million yen	2,052 million yen
	Amount of donations made in the above figure	468 million yen	1,292 million yen

*1 From fiscal 2020 onward, figures include part of the amount of social contribution activities through business activities.

*2 From fiscal 2021 onward, figures include part of the labor cost associated with social contribution activities.

