The Kansai Electric Power Co., Inc. has been serving the power needs of the Kansai area since its establishment in 1951. Through more than a half-century it has developed and operated its own power plants, secured diversified resources to run them, and delivered the customers throughout the region.

Geographically, Kansai EP's service area is remarkably expansive, covering nearly 29,000 km². The Company's output is equally impressive: in the fiscal year ended March 31, 2005, sales reached 144.8 billion kWh — almost equal to the national power needs of Sweden.

Kansai EP works steadfastly at technological development. And it is also focused on other important matters, including changes to laws and regulations. In response to the Kansai region's power demands, Kansai EP is building and upgrading the facilities that serve it.

Today, in an era of rapid deregulation of public utilities, the Company is reinforcing its position in core electricity operations while simultaneously striving to implement management reforms that will enable Kansai EP to achieve new growth to take it solidly into the future.

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