

CSR Action Principles

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Proactive Contributions to Development of Local Communities

As a business operator closely linked with its local communities and lives of their inhabitants, the Kansai Electric Power Group fully recognizes that its own development is not conceivable without the development of the local communities associated with its business activities and therefore we will proactively contribute to the development of our local communities through initiatives to revitalize these communities and the local economy. Also with regard to our overseas business activities, we will strive to contribute to the development of local culture and practices.

Maintaining an ongoing community dialogue

Transmitting information with a positive attitude to local communities and maintaining open lines of communication

We established our Community Energy Division in June 2015 with a commitment "to create the future together through dialog." We are striving to meet the varied requests of the residents of our local communities with a positive attitude by maintaining close communication with all.

Proactive information exchange through participation in various types of meeting bodies and other efforts

We have been participating in governmental assemblies such as the Meeting of Members of the Union of Kansai Governments and other organizations. In addition to explaining topics such as the state of power supply and demand, electricity rates, and nuclear power operation, we also receive a variety of opinions and otherwise exchange information.

Furthermore, we are actively working for the resolution of various energy issues in local communities based on the opinions and other ideas we receive.



Osaka Prefecture course on energy and global warming countermeasures



Ordinary communication with government offices

We undertake mutual communication with government offices on a daily basis. When we are asked questions, we hold study groups, for example, to answer then conscientiously.



Opinion exchange with government office

Undertaking "community building efforts" together with customers and society

Efforts for regional stimulation

As the energy needs of customers and society at large have become increasingly diverse, Kansai Electric Power has been carefully monitoring trends to determine exact requirements. We seek to support regional revival and invigorate local economies with the goal of working with them as a valued partner to create the new future we envision.

Contributing to the emergence of Smart Communities 1

Our company participates in efforts pursued by local governments and other citizens of local regions to realize smart communities that seek to make the energy use of entire regions more efficient and incorporate renewable energy sources, for example. As a comprehensive energy supply business, we are utilizing the knowledge that we have accumulated over the years to conduct a variety efforts, which are not limited to the Kansai region, to actualize these ideas.

We have realized the area-wide use of energy in the southern part of Expo Commemoration Park in Suita City, which utilizes solar power generation and storage batteries, and the use of water recovered from sewage both as a heat source and as a water resource in the Teppo-cho district of Sakai City, Osaka Prefecture. Furthermore, we have been advancing efforts toward

Virtual power plant structure demonstration project overview



Examples of efforts related to community building activities

the building of new business models with advanced energy utilization through next-generation technological measures, including virtual power plant and negawatt transaction demonstration experiments.



Realized

Community development activities in urban areas of Osaka

Our company is contributing to community development in central Osaka and other locations with both hard and soft measures. One such effort is in Nakanoshima, Osaka where our Head Office is located.

Seeking to further develop and invigorate Nakanoshima, 29 companies (as of the end of June 2017), including the land-owning businesses in the district, are members of the Round Table on the Future of Nakanoshima, with our company functioning as the secretariat. Together we are working toward the realization of the "Nakanoshima urban renewal concept," which was established in 2013.

Nakanoshima was designated as a Priority Urban Redevelopment Area "special district" in July 2015, and an "Urban Renewal Security Plan" was established for it in June 2016. Seeking to develop a community that is safe, secure and strong against disasters, this organization is undertaking efforts to increase community disaster resistance, including the creation of a disaster action manual and the holding of disaster prevention courses.

Enterprise investment support activities

Seeking the sustained development of communities, we are cooperating with local governments and related locations and undertaking enterprise investment support activities in the Kansai region. For businesses from elsewhere in Japan that are looking for new places to locate, we introduce the industrial locations and local government incentive systems in the Kansai region through "Community Information," which is a magazine with information about the community. Another way that we are working to advance the Kansai region is by visiting businesses to make relevant proposals.



Contributing to the local community

As a business that is deeply rooted in local communities and is one member of these communities, our company continues to undertake activities that contribute to them, paying careful attention to the needs of their residents including our customers.

Inspection of electrical equipment at cultural properties

We work with fire departments to prevent fires at temples, shrines, and other cultural properties, including community

centers designated as disaster refuges, by inspecting electrical equipment. We search for short circuits and electrical wiring abnormalities and provide instructions to customers regarding the safe use of their electrical equipment.



Shoshazan Engyo-ji temple electrical equipment diagnostics

Helping local residents beautify their surroundings

In addition to our activities with local communities, we are carrying out cleanup activities around our business locations, at tourist sites, centering on Kansai Electric Power Group

Environment Month (June) and Customer Appreciation Month (November). In addition, we have engaged in beautification activities such as removing illegal advertisements and erasing graffiti.



Cleaning activities around Lake Biwa

Support for traditional cultural preservation and regional events

To contribute to regional development and vitalization, we are working to support traditional culture and regional events rooted in local communities in a variety of ways.



Volunteer participation in the Aoi Festival, one of the three largest in Kyoto

Collabo Art 21 exhibit of art by handicapped persons

Since 2001, Kansai Electric Power has been holding the Collabo Art 21, an exhibit that provides an opportunity for individuals

with disabilities to display their works. Visitors can appreciate the art and sense the potential of the artists. Works selected for exhibiting can also be seen on our website.



Exhibition of selected works (part of sponsorship activities for Persons with Disabilities Week)

Support for employees engaged in social contribution activities

To support employees engaged in community activities or volunteer programs, we established a volunteer time-off program, among other initiatives. We published a Social Contribution website on our company web portal that provides enhanced information on the activities of volunteers and various workplaces.

System

Volunteer time-off program

This system allows employees, who participate in activities that contribute to society and meet fixed conditions, to take 50% or 100% of the time devoted to such activities as specially recognized time off, up to an annual limit.



Operation of an in-house Social Contribution website

On our Social Contribution website, every employee can view in a single location volunteer information and examples of activities that contribute to society at other business places. They are also utilizing it as reference information for the activities at every business place.