Management with corporate social responsibility as the measure

To help the Group continue to fulfill its unchanging mission of "serving customers and communities," Kansai Electric Power positions CSR, a firmly held value of the entire Group, as a core conviction, reflecting how the Group has in the past and will continue in the future to approach management from a solid foundation of CSR.



The Kansai Electric Power Group CSR Action Charter

Basic view

The Kansai Electric Power Group's business activities draw support from customers, regional communities, shareholders, investors, business partners, employees and many other segments of society.

This trust the Group earns from all these communities is the very bedrock of the Group's operations, without which it would be unable to maintain sustainable growth and fulfill its mission.

At the Kansai Electric Power Group, we want to fulfill our responsibilities as a member of society, including maintaining compliance and transparency. In addition, by responding sincerely to the expectations of members of society for our group business activities, we want to contribute to the sustainable development of society and the realization of a future that is bright and affluent as well as keep the trust that we receive unshakable.

Thus, the Kansai Electric Power Group develops all of its

business activities and fulfills its corporate social responsibilities as an enterprise based on its six CSR Action Principles. (For the original text of the principles, see page 35.)

Carrying CSR Conduct Cards

The Group Management Philosophy and CSR Action Principles have been inscribed on portable Conduct Cards. We distribute these to all employees who write their personal conduct vows on the back and use them to confirm their conduct and goals in their own work.



CSR procurement policy

Aiming at the best-suited configuration, maintenance, and operation of our equipment, the Purchasing Department of Kansai Electric Power timely and ecologically procures equipment, materials and services that excel in safety, quality, and price.

As our procurement activities are supported by all our valued business partners, we believe that working to build mutual trust, conducting business in an open and transparent manner, and carrying out thoroughgoing compliance in our procurement activities are vital in our promotion of CSR.

Kansai Electric Power defines and practices the five items

outlined right as our Action Standards for Procurement Activities. We furthermore utilize business negotiations, plant visits, and the like to explain and promulgate our CSR Procurement Policy to partners.

Action Standards for Procurement Activities

- 1. Highest priority to the safety, maintenance, and improvement of quality and technical strength
- 2. Being environmentally friendly
- 3. Establishment of fiduciary partnership
- 4. Transparent, open business activities
- 5. Strict enforcement of compliance

Preparation of systems to fulfill CSR reliably

CSR Promotion Council at the heart of the CSR promotion system

Headed by the president of Kansai Electric Power, the CSR Promotion Council establishes the general policies that guide the entire Group in promoting CSR, and provides general coordination of specific activities. Issues of a specialized nature are sent to committees, such as the Compliance Committee and the Environmental Board, for deliberation. The policies formulated by the CSR Promotion Council are communicated to each operating division and business location, which then develop their own activities. CSR promotion initiatives are led by the person in charge in each division and location acting as the CSR Promotion Officer, who assigns a CSR Key Person at each workplace. Each Group company also develops its own CSR promotion activities independently, while staying in communication with Kansai Electric Power.

CSR promotion system



Communication between executives and frontline workplaces

The Company creates various opportunities for the president and other executives to visit frontline workplaces. Through such dialogues, the president and other executives are able to directly communicate their views about safety and the importance of safety, and to promote and promulgate an understanding of CSR. Through an exchange of views, the president and other executives also gain an immediate understanding of issues and problems being faced by each workplace, which is later reflected in management policy.



Dialogues with the president at the Gobo Power Station

CSR promotion initiatives for employees

The Group continuously carries out initiatives to help employees put CSR into practice and to improve the workplace culture. We are implementing promotion initiatives to reinforce the awareness that carrying out one's duties conscientiously on a daily basis (putting CSR into practice) builds the trust of customers and the public.

Using the analogy of a tree, improving the workplace culture is an initiative that gives nourishment to and strengthens the roots of the tree (raising the awareness of every employee/workplace culture), which are not visible to the naked eye. Putting CSR into practice (carrying out one's duties conscientiously on a daily basis) makes the trunk and leaves and other visible parts of the tree grow (six CSR Action Principles). Based on this approach, promotion initiatives for all employees are taken independently, led by the CSR Key Person elected to promote CSR at each workplace. Also, a company-wide employee questionnaire on CSR is conducted annually for analyzing and assessing CSR activities for employees and for providing feedback to each workplace.

Results of questionnaire for employees on CSR (conducted in November 2016)



CSR promotion activities (CSR Tree)



Advancing initiatives to deepen communication

The business activities of the Kansai Electric Power Group are supported by our stakeholders. We are taking measures to expand communication with our main stakeholders to meet their expectations.



Main Stakeholders	Contents of main stakeholder dialogues		
	Two-Way Communication	PR Activities	
Customers	 Make note of input from customers at call centers and sales offices Updating Danbo-no-Koe, a database of customer input, including input from people in local communities Energy conservation consulting, and other daily sales activities 	 Use of the Web (website/Facebook/ YouTube/Twitter/Instagram) Electricity consumption receipt and leaflet Hapi e-Miruden members' website for energy saving Use of mass media (TV commercials, newspaper ads, etc.) 	 Holding various events Press releases Press conferences Tours of power plants and other facilities Use of explanatory tools (Kanden el message information brochure/ safety-related videos)
Local Communities/ The Public	 Communication with local governments Communication with customers in the vicinity of power plants Interaction through energy conservation consulting, environmental eorts and other daily sales activities Updating Danbo-no-Koe, a database of customer input, including input from people in local communities 	 Use of the Web (website/Facebook/ YouTube/Twitter/Instagram) Communication magazine Yaku "POWER BOOK" company profile Kansai Electric Power Group Report Use of mass media (TV commercials, newspaper ads, etc.) Participation in local government's disaster preparation drills Disaster Preparedness Handbook 	 Kansai Electric Disaster Preparation Measures (pamphlets and videos) Participation in environmental events Tree-planting and beautification activities Press releases Press conferences Offering on-site classes and on-site explanatory meetings Tours of power plants and other facilities Use of explanatory tools (Kanden el message information brochure/ safety-related videos)
Shareholders/ Investors	 General Shareholders' Meeting Company briefings IR meetings 	 Use of the Web (website/Facebook/YouTube/Twitter/Instagram) KANDEN REPORT for shareholders Fact Book Corporate information/IR information Web pages Kansai Electric Power Group Report Tours of power plants and other facilities 	
Business Partners (Suppliers, Subcontractors, etc.)	 Training workshops and safety patrols Information sharing at meetings of presidents of affiliated companies, etc. CSR procurement policy explanations and promotion activities Communication with subcontractors, etc. 	 Use of the Web (website/Facebook/YouTube/Twitter/Instagram) Official announcement of main procurement plan 	
Employees	 Dialogues with the president Executive visits Publicity campaigns Labor-management consultations Company-wide employee questionnaire on CSR Compliance consultation desk 	 Use of the Web (website/Facebook/ YouTube/Twitter/Instagram) Use of internal portal site In-house organ <i>The Kansai Denryoku</i> Shimbun Distribution of message from president, etc. 	 In-house TV Email magazine

Conducting all business activities based on our CSR Action Principles

CSR Action Principles

Safe and Stable Delivery of Products and Services As Chosen by Customers

The Kansai Electric Power Group will endeavor to develop and improve the products and services as chosen by customers and as a business operator responsible for lifelines that are indispensable to society we will take every conceivable measure, day by day, to deliver our product and services safely and stably.



Proactive Approach with a View to Creating Ever Better Environment



⇒P60

⇒P36

As a provider of energy services that are closely connected with the environment, the Kansai Electric Power Group fully recognizes the scale of impact its business activities have on the global environment and therefore will strive to alleviate the environmental burden and environmental risks accompanying our business activities. Furthermore, we will aspire for creating ever better environment and contribute proactively to the development of a sustainable society through provision of products and services having lesser environmental impact.

Proactive Contributions to Development of Local Communities

As a business operator closely linked with its local communities and lives of their inhabitants, the Kansai Electric Power Group fully recognizes that its own development is not conceivable without the development of the local communities associated with its business activities and therefore we will proactively contribute to the development of our local communities through initiatives to revitalize these communities and the local economy. Also with regard to our overseas business activities, we will strive to contribute to the development of the respective local communities with due consideration to local culture and practices.

Respect for Human Rights and Development of Favorable Work Environment by Taking Advantage of Diversity

The Kansai Electric Power Group recognizes the "human rights" as a common and universal value of the global society, supports the international standards relating to the human rights and respects the human rights in all of its business activities. Accordingly, we will strive to secure safe and comfortable work environment for all the people associated with our business activities and take advantage of diversity (each individual's diversity) to the maximum extent.



Highly Transparent and Open Business Activities



In order to properly reflect social opinions in its business activities, to ensure fairness in the management of its business operations and to faithfully carry out its accountability to society through timely transmission and disclosure of information, the Kansai Electric Power Group will promote increased communication with all members of society and conduct business activities that are transparent and open.



Strict Enforcement of Compliance

→P71

In all aspects of its business activities, the Kansai Electric Power Group will comply with all laws and regulations, internal rules and business ethics and will ensure strict enforcement of compliance as the basis of our management. The Group as a whole will build the structure that should ensure these actual practices and will strive to maintain and improve its structure.











