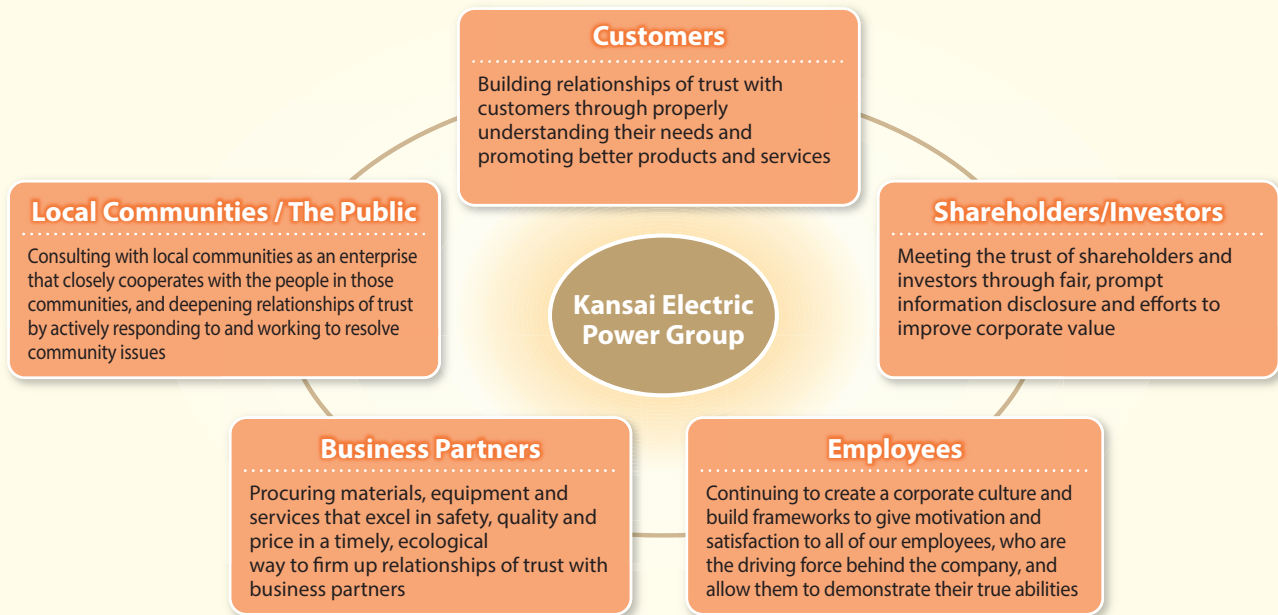


Our Relationship with Stakeholders

The business activities of the Kansai Electric Power Group are supported by our stakeholders. We are taking measures to expand communication with our main stakeholders to meet their expectations.



Main Stakeholders	Main Activities	
	Two-Way Communication	PR Activities
Customers	<ul style="list-style-type: none"> ● Make note of input from customers at call centers and sales offices ● Updating Danbo-no-Koe, a database of customer input, including input from people in local communities ● Energy conservation consulting, and other daily sales activities 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter/Instagram) ● Information newsletter <i>Watt</i> ● Electricity consumption receipt and leaflet ● Hapi e-Miruden members' website for energy saving ● Hapi e-Life navi website for energy savings information ● Use of mass media (TV commercials, newspaper ads) ● Holding various events ● Press releases ● Press conferences ● Tours of power plants and other facilities
Local Communities / The Public	<ul style="list-style-type: none"> ● Communication with local governments ● Communication with customers in the vicinity of power plants ● Interaction through energy conservation consulting, environmental efforts and other daily sales activities ● Updating Danbo-no-Koe, a database of customer input, including input from people in local communities 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter/Instagram) ● Communication magazine <i>Yaku</i> ● Kansai Electric Power Group Report ● Tours of power plants and other facilities ● Participation in local government's disaster preparation drills ● Disaster Preparedness Handbook ● Kansai Electric Disaster Preparation Measures ● Participation in environmental events ● Tree-planting and beautification activities ● Offering on-site classes and on-site explanatory meetings ● Press releases ● Press conferences ● Use of explanatory tools (Kanden el message information brochure/safety-related videos)
Shareholders / Investors	<ul style="list-style-type: none"> ● General Shareholders' Meeting ● Company briefings ● IR meetings 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter/Instagram) ● Factbook ● Corporate information/IR information Web pages ● Kansai Electric Power Group Report
Business Partners (Suppliers, Subcontractors, etc.)	<ul style="list-style-type: none"> ● Training workshops and safety patrols ● Information sharing at meetings of presidents of affiliated companies, etc. ● CSR procurement policy explanations and promotion activities 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter/Instagram) ● Official announcement of main procurement plan
Employees	<ul style="list-style-type: none"> ● Dialogues with the president ● Executive visits ● Publicity campaigns ● Labor-management consultations ● Company-wide employee questionnaire on CSR ● Compliance consultation desk 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter/Instagram) ● Use of internal portal site ● In-house organ <i>The Kansai Denryoku Shimbun</i> ● Distribution of message from president, etc. ● In-house TV ● Email magazine ● Local explanatory meetings on nuclear power safety