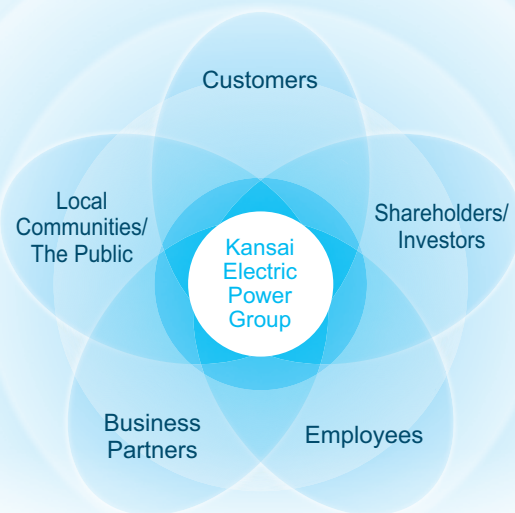




Our Relationship with Stakeholders

The business activities of the Kansai Electric Power Group are supported by our stakeholders. We are taking measures to expand communication with our main stakeholders to meet their expectations.



Main Stakeholders		Main Activities	
		Two-Way Communication	PR Activities
Customers	Building relationships of trust with customers through properly understanding their needs and promoting better products and services	<ul style="list-style-type: none"> ● Consulting on how to save energy, power-saving requests and other daily sales activities (non-regular basis) ● Make note of input from customers at call centers and sales offices (non-regular basis) ● Updating Danbo-no-Koe, a database of customer input, including input from people in local communities (non-regular basis) 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter) (non-regular basis) ● Notice of Power Supply and Demand poster ● Requests on public streets to conserve power (non-regular basis) ● Information newsletter <i>Watt</i> (semi-annual) ● Electricity consumption receipt and leaflet (monthly) ● Hapi e-Life navi website for energy savings information (non-regular basis) ● Hapi e-Miruden members' website for energy saving (non-regular basis) ● Use of mass media (TV commercials, newspaper ads) (non-regular basis) ● Press releases (non-regular basis) ● Press conferences (non-regular basis) ● Tours of power plants and other facilities (non-regular basis)
Local Communities/ The Public	Consulting with local communities as an enterprise that closely cooperates with the people in those communities, and deepening relationships of trust by actively responding to and working to resolve community issues	<ul style="list-style-type: none"> ● Communication with local governments (non-regular basis) ● Communication with customers in the vicinity of power plants (non-regular basis) ● Dialogue through consulting on how to save energy, power-saving requests, environmental measures and other daily sales activities (non-regular basis) ● Updating Danbo-no-Koe, a database of customer input, including input from people in local communities (non-regular basis) 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter) (non-regular basis) ● Communication magazine <i>Yaku</i> (semi-annual) ● Kansai Electric Power Group Report (annual) ● Tours of power plants and other facilities (non-regular basis) ● Participation in local government's disaster preparation drills (non-regular basis) ● Participation in environmental events (non-regular basis) ● Offering on-site classes and on-site explanatory meetings (non-regular basis) ● Press releases (non-regular basis) ● Press conferences (non-regular basis) ● Use of explanatory tools (<i>Kanden el message</i> information brochure/safety-related videos) (non-regular basis)
Shareholders/ Investors	Meeting the trust of shareholders and investors through fair, prompt information disclosure and efforts to improve corporate value	<ul style="list-style-type: none"> ● General Shareholders' Meeting (annual) ● Company briefings (semi-annual) ● IR meetings (non-regular basis) 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter) (non-regular basis) ● Factbook (annual) ● Corporate information/IR information Web pages (non-regular basis)
Business Partners (Suppliers, Subcontractors, etc.)	Procuring materials, equipment and services that excel in safety, quality and price in a timely, ecological way to firm up relationships of trust with business partners	<ul style="list-style-type: none"> ● Training workshops and safety patrols (non-regular basis) ● Information sharing at meetings of presidents of affiliated companies, etc. (non-regular basis) ● CSR procurement policy explanations and promotion activities (non-regular basis) 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter) (non-regular basis) ● Official announcement of main procurement plan (annual)
Employees	Continuing to create a corporate culture and build frameworks to give motivation and satisfaction to all of our employees, who are the driving force behind the company, and allow them to demonstrate their true abilities	<ul style="list-style-type: none"> ● Dialogues with the president (38 times/year) ● Executive visits (102 times/year) ● Publicity campaigns (about 50 times/year) ● Labor-management consultations (non-regular basis) ● Company-wide employee questionnaire on CSR (annual) ● Compliance consultation desk (non-regular basis) 	<ul style="list-style-type: none"> ● Use of the Web (website/Facebook/YouTube/Twitter) (non-regular basis) ● Use of internal portal site (non-regular basis) ● In-house organ <i>The Kansai Denryoku Shimbun</i> (monthly) ● Distribution of message from president, etc. (non-regular basis) ● In-house TV (non-regular basis) ● Email magazine (non-regular basis) ● Local explanatory meetings on nuclear power safety (about 50 times/year)