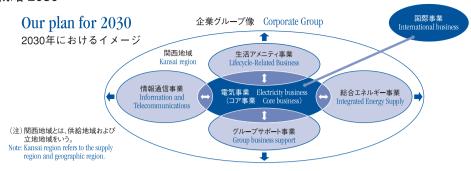
KANSAI ELECTRIC POWER GROUP LONG-TERM GROWTH STRATEGY 2030

関西電力グループ長期成長戦略 2030

2010年3月26日、当社グループは、 「関西電力グループ長期成長戦略 2030」(以下、長期成長戦略)を策 定し、発表しました。

On March 26, 2010 the Kansai Electric Power Group planned and announced the Kansai Electric Power Group Long-Term Growth Strategy 2030 ("Long-Term Growth Strategy").



定量的なイメージ Quantitative Coals

上里的な12	V—9 Quantitative Goals		
		2009年度実績 FY 2009 results	2030年にありたい姿 What we want to be 2030
販売電力量 (国内十海外) Electricity sales (domestic + overseas)		1,480億kWh 148.0 billion kWh	1,800億kWh以上 180.0 billion kWh or more
経常利益(連結) Ordinary income (consolidated)		-	現状の約2倍 Approximately two times present level
電気事業 Electricity business	販売電力量 Electricity sales	1,460億kWh 146.0 billion kWh	1,600億kWh以上 160.0 billion kWh or more
	非化石電源比率 Non-fossil fuel power ratio	約5割 Approx. 50%	約6~7割 Approx. 60-70%
グループ Group	グループ事業の規模 (外販) Size of Group businesses (external transactions)	約3,000億円 Approx.¥300.0 billion	現状の2倍以上 At least two times current level
国際 International	国際事業の規模<出資割合分出力2010年3月末時点>()内:販売電力量 Size of international business <output 2010="" as="" ended="" equity="" of="" proportional="" stake="" to="" year=""> Figures in parentheses represent electricity sales</output>	80万kW (20億kWh) 800,000 kW (2.0 billion kWh)	約500万kW (約200億kWh) + 強みを活かしたグローバルな貢献 Approx. 5 million kW (approx. 20.0 billion kWh) + Global contributions that utilize strengths

MANAGEMENT OBJECTIVE ACCEPTAGE MANAGEMENT OBJECTIVE ACCEPTAGE ACCE

Management objective for fiscal 2011

平成22年度経営目標

財務目標 Financial Objective

	平成20~24年度平均 Average from fiscal year ending on Mar. 31st 2009 to fiscal year ending on Mar. 31st 2013	平成24年度 Fiscal year ending on Mar. 31st 2013
総資産事業利益率(連結)*1	3%以上	4%以上
The rate of business profit on total assets (consolidated)*1	3% or higher	4% or higher
営業キャッシュフロー(連結)	5,500億円以上	6,500億円以上
Operational cash flow (consolidated)	550 billion yen or higher	650 billion yen or higher
グループ事業外販売上高* ²	3,400億円以上	3,800億円以上
Sales to non-group companies in group businesses* ²	340 billion yen or higher	380 billion yen or higher
グループ事業経常利益*3	450 億円以上	600億円以上
Ordinary income in group businesses* ³	45 billion yen or higher	60 billion yen or higher

^{*1}総資産事業利益率=事業利益〔経常利益+支払利息〕÷総資産〔期首・期末平均〕

株主還元方針 The Basic Policy on Profit Distribution to Shareholders

配当と自己株式の取得を株主還元と位置づけ、平成19~24年度の各年度における連結ベースでの「自己資本総還元率※」は4%程度を目標といたします。 また、この考え方に基づき今後取得する自己株式については、原則消却する予定です。

With regard to the basic policy, the Company set dividend and share-buyback as methods for distribution to shareholders.

The company intends to achieve "the rate of total distribution on net assets*" at approximately 4% each year from fiscal year ending on Mar. 31st 2008 to fiscal year ending on Mar. 31st 2008 to fiscal year ending on Mar. 31st 2013. The Company also intends to retire its own shares which will be repurchased in future according to this basic policy.

※n年度自己資本総還元率= (n年度の配当金額) + (n+1年度の自己株式取得額)

n年度の連結自己資本〔期首・期末平均〕

The rate of business profit on total assets = business profit (ordinary income + interest expense) / total assets (average amount of the beginning and end of fiscal year)

^{*2}連結子会社の外販売上高の合計(附帯事業のガス事業を含む)

Total sales to non-group companies by subsidiaries (include gas business in incidental business)

^{*3}連結子会社の経常利益の合計 (附帯事業のガス事業および持分法適用会社の持分相当額を含む)

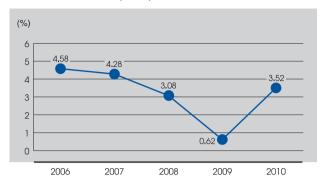
Total ordinary income of subsidiaries (include gas business in incidental business and the portion of net income of associated companies in proportion to holding shares)

^{*}The rate of total distribution on net assets for Fiscal year (N) = ((total amount of dividend for Fiscal year (N)) + (total amount of repurchased its own shares for Fiscal year (N+1)) / consolidated net assets* for Fiscal year (N) (average amount of the beginning and end of fiscal year)

Financial Objective

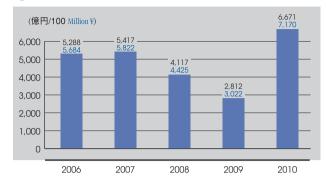
財務目標

Return on Assets (ROA)* 総資産事業利益率*



- *事業利益(経常利益十支払利息)/総資産(期首・期末の平均)
- * (Ordinary Income + Interest Expense) / Total Assets (Average Amount of the beginning and end of fiscal year)

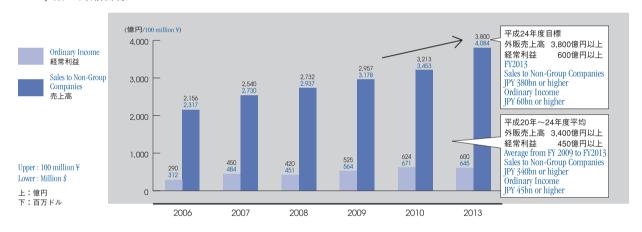
Operational cash flow 営業キャッシュフロー



Upper: 100 million ¥ Lower: Million \$ 上:億円 下:百万ドル

Sales to Non-Group Companies and Ordinary Income

グループ事業の外販目標



Sales Target

販売目標

電気事業 Electric Power

	平成21年度実績 (Actual performance of 2010)	平成22~24年度3ヵ年計 Total for three years from 2011 to 2013
全電化住宅	77.4万軒	38万軒
Fully Electric House	774,000	380,000

情報通信事業 IT/Communications

	平成21年度実績 (Actual performance of 2010)	平成22年度末契約数 The number of the end of 2011
FTTH	100.7万件	117万件
FTTH	1,007,000	1,170,000

全電化住宅戸数 (Fully Electric House)



FTTH契約数 Number of Customers of FTTH

