The Kansai Electric Power Co., Inc. Annual Report 2007

Developments in Kansai

Lending vital support to
Kansai's dynamic
development as a key
contributor to national
and global growth









Three Mammoth Projects Under Way

For centuries the Kansai region has served as a main pillar supporting the devel opment of the Japanese economy. Today, Kansai's economy is on firm ground and the region is attracting widespread attention as a central force to drive the nation's future eco nomic growth and prosperity. In a quest to respond to those weighty expectations, Kan sai is currently setting down new foundations for its dynamic development in the coming years. These foundations include a number of new initiatives of formidable scale, illustrated by a triad of projects offering exciting prospects for the future.

The first project is the development of "Kansai Science City," currently under con

The third large-scale work in progress in Kansai is the Bay Area Development Project, the objective of which is to make effective use of land along Osaka Bay, turning idle or unde veloped properties into sophisticated and at tractive urban and residential zones appropri ate to an international metropolis. In tandem with this project, Universal Studios Japan opened here in 2001. The new theme park has quickly become one of Kansai's most popular destinations.

Besides supporting dynamic projects like these as the leading power supplier to the re gion, Kansai EP is also taking a proactive role in initiatives designed to attract new businesses, both domestic and foreign, to Kansai as a way of contributing to its sustained development and prosperity.

In these various ways, through national projects, nurturing of new industries and a colorful palette of initiatives in support of the diversified needs of local citizens, Kansai EP today is contributing on broad fronts to the ongoing development of its home region.

FM CO·CO·LO, Japan's first multilingual FM

radio station. Operated by dedicated volun

teers with financial support from Kansai EP

and other corporate sponsors, the station pro

vides a broad array of programming — from

news and entertainment to language lessons

and emergency information — in a kaleido

cater to the special needs of or provide em

ployment opportunities to the physically and

Kansai EP is also active in operations that

scope of languages.

mentally handicapped.

Through its support of local projects and initiatives, Kansai EP is helping Kansai to become an increasingly vibrant and people-friendly region.

struction on 15,000 acres of land straddling Kyoto, Osaka and Nara prefectures. The pro ject is targeted at the creation of an interna tional cultural, academic and research base appropriate to the 21st century. Facilities are to include not only universities and corporate research centers, but also residential and community amenities to support the lives of those who will work and reside here. In con junction with infrastructure development, a new railway, the Keihanna New Line, was constructed as a major new access route link ing the City with Osaka. The new rail line went into service in March 2006.

The second mammoth project under way in Kansai is Kansai International Airport. Opened in 1994, the airport is the world's first facility of its scale built on a man-made islet and Japan's first airport operating round-the-clock. The underlying aim behind the project is to develop the airport into an international hub serving the entire Asian region, as a means of contributing to Kansai's further development. In August 2007 a second run way went into service, thereby making Kansai International Airport Japan's first airport meeting the global standard of having multiple runways and operating 24 hours a day.

Strong Commitment to the Local Community

Kansai is home to large numbers of non-Japanese, and to meet their needs as well as prepare for even greater internationalization of the region this century, a host of amenities are being developed. One example is



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FM CO·CO·LO

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