• The Kansai Electric Power Co., Inc. Annual Report 2004 Developments in Kansai



Playing a proactive and central supporting role in the Kansai region's dynamic development



FM CO·CO·LO

Ambitious Projects of Remarkable Scale

For centuries the Kansai region has served as a main pillar supporting the flour ishing of the Japanese economy. Today, with the economy in a clear recovery trend, Kansai is attracting unprecedented attention as a central driving force for the nation's fu ture growth and prosperity. In response to those weighty expectations, Kansai is cur rently setting down new foundations for its dynamic expansion in the coming years. Those foundations include a number of new initiatives of major scale, illustrated by a trio of projects offering exciting prospects for the future.

The first project is the development of "Kansai Science City," currently under con struction on 15,000 hectares of rolling hills spanning Kyoto, Osaka and Nara prefectures. The City is a national project that aims to ap ply Kansai's rich cultural, academic and sci entific strengths to forge a new creative launching ground on international scale ap propriate for the 21st century. Facilities are to include not only universities and corpor ate research centers, but also residential and community amenities to support the lives of those who will work and reside here. In con junction with the City's infrastructure devel opment, construction is presently proceeding on a new railway, the Keihanna New Line, to serve as a major new access route in the Osa ka area. Plans call for the new route to go into service in 2005.

The second mammoth project under way in Kansai is Kansai International Airport. Opened in 1994, the airport is the world's first facility of its scale built on a man-made islet and Japan's first airport operating roundthe-clock. The underlying aim behind the project is to develop the airport into an inter national hub serving the entire Asia-Pacific region, as a means of bringing unpreceden ted vitality to Kansai. Currently the airport is in Phase II of construction, toward the inaug uration of a second runway in 2007.

The third large-scale work in progress in Kansai is the Bay Area Development Project, the objective of which is to make effective use of land along Osaka Bay, turning idle or undeveloped properties into sophisticated and attractive urban and residential facilities suited to a world-class metropolis. In tandem with this project, Universal Studios Japan





opened here in 2001. The new theme park has quickly become one of Kansai's most popular destinations.

Besides supporting dynamic projects like these as the leading power supplier to the re gion, Kansai EP is playing a proactive role in initiatives designed to draw new businesses, both domestic and foreign, to Kansai as a way of contributing to its sustained develop ment and prosperity.

Close Ties with the Local Community

Kansai is home to large numbers of non-Japanese, and to meet their needs as well as prepare for even greater internationalization of the region during the 21st century, a host of amenities are being developed. One exam ple is FM CO \cdot CO \cdot LO, Japan's first multi lingual FM radio station. Operated by dedi cated volunteers with financial support from

Kansai EP serves invaluably as a supporting participant in projects and initiatives making Kansai an ever more vibrant and people-friendly region.



Kansai EP and other corporate sponsors, the station provides a broad array of program ming — from news and entertainment to lan guage lessons and emergency information — in a kaleidoscope of languages.

Kansai EP is also active in operations that cater to the special needs of or provide em ployment opportunities to the physically and mentally handicapped.

In these various ways, through national projects, nurturing of new industries and a colorful palette of undertakings in support of the evolving needs of local citizens, Kansai EP today is contributing on broad fronts to the ongoing development of its home region.