## Focusing the vibrant spirit of Kansai on the challenges of the 21st century

Kansai EP is a key link in the chain of dynamic developments giving Kansai a solid footing for a new century of growth and social caring.

Osaka Bay





The Great Hanshin-Awaji Earthquake of 1995 caused immeasurable physical devastation in Kansai, but by no means weakened the indomitable spirit for which the region has always been known. Today that spirit is reflected in ambitious new projects of national scale and importance that collectively are laying the foundations for Kansai's dynamic growth in the 21st century.

Among the most visible projects is the development of "Kansai Science City," an all-new hub for cultural, scholarly and scientific endeavors of international scope. Located on 15,000 hectares of rolling hills spanning Kyoto, Osaka and Nara prefectures, the City already boasts more than 70 newly constructed facilities. These include not only universities and corporate research centers, but also residential and community amenities to support the lives of those who work and reside here

Another project in progress is the Kansai International Airport. Opened in 1994, the airport is the world's first facility of its scale built on a man-made islet and Japan's first airport operating round-the-clock. The underlying aim behind the project is to develop the airport into an international hub serving the entire Asia-Pacific region, as a means of bringing unprecedented vitality to Kansai. Currently the airport is in Phase II of construction, toward the inauguration of a second runway in 2007

One more work in progress is the Bay Area Development Project, the objective of which is to make effective use of land along Osaka Bay, turning idle or undeveloped properties into sophisticated and attractive urban and residential facilities appropriate to a world-class metropolis. In tandem with this project, Universal Studios Japan opened here in March 2001 with great fanfare. Since its opening, the num-

ber of visitors to the theme park has exceeded all projections.

## **Close Community Rapport**

Kansai is home to large numbers of non-Japanese, and to meet their needs as well as prepare for even greater internationalization of the region during the 21st century, a host of amenities are being developed. One example is FM CO·CO·LO, Japan's first multilingual FM radio station. Operated by dedicated volunteers with financial support from Kansai EP and other corporate sponsors, the station provides a broad array of programming — from news and entertainment to language lessons and emergency information — in a kaleido-scope of languages.

Kansai EP also collaborates with local government agencies in the operation of Kanden L-Heart, a facility that provides employment opportunities to the physically and mentally handicapped. Another facility we operate is Kanden Joy Life; by providing services relating to senior citizens homes and home nursing care, it offers a fresh approach to the daily needs of the nation's aging population.

In these various ways, Kansai EP forms a vital link enabling the realization of Kansai's colorful palette of dynamic undertakings, from national projects to development of all new industries, and actively supporting the evolving needs of the region's citizens.

20